

Agenda for 2020 Spring Leadership Conference



SUNDAY, March 8, 2020

4:30 PM - 6:00 PM	Registration
5:30 PM - 7:30 PM	Welcome Reception

MONDAY, March 9, 2020

7:30 AM - 8:30 AM	Breakfast
8:00 AM - 9:30 AM	Registration
8:30 AM	Conference Opening Welcome
8:30 AM - 9:15 AM	Keynote: Doug Kim, Kim & Lahey Law Firm
9:15 AM - 10:15 AM	Roll Call, Introductions and Business Meeting
10:15 AM - 10:30 AM	Break
10:30 AM - Noon	Birds of a Feather (BOF) Breakout Sessions
12:00 PM - 1:30 PM	Lunch and Networking
1:30 PM - 2:15 PM	Keynote: Traci Newkirk, ICAP
2:15 PM - 3:30 PM	Agency Roundtable
5:00 PM - 7:00 PM	Reception – Ink N Ivy (Sponsored by DNS, ICap, Kopsis, SystemTec, Teamia)

TUESDAY, March 10, 2020

7:30 AM - 8:15 AM	Breakfast
8:15 AM - 8:30 AM	Welcome, Roll Call, Announcements
8:30 AM - 9:15 AM	Keynote: John Davis, Palo Alto Networks
9:15 AM - 10:00 AM	Agency Roundtable (Contd.)
10:00 AM - 10:15 AM	Break
10:15 AM - 11:15AM	Procurement Updates and Roundtable – SFAA – Procurement Services
11:15AM - 12:30PM	Statewide IT Updates - Dept. of Admin.
12:30PM	Conference Closing

Speaker Biographies

John Davis - *Vice President, Federal Chief Security Officer, Palo Alto Networks.* Retired U.S. Army Major General John Davis is the Vice President and Federal Chief Security Officer for Palo Alto Networks, where he is responsible for expanding cybersecurity initiatives and global policy for the international public sector and assisting governments around the world in preventing successful cyber attacks. He is also the Vice President of Palo Alto Networks Public Sector LLC, which is the company's U.S.-only subsidiary based in Reston, Virginia. Prior to joining Palo Alto Networks, John served as the Senior Military Advisor for Cyber to the Under Secretary of Defense for Policy and served as the Acting Deputy Assistant Secretary of Defense for Cyber Policy. Prior to this assignment, he served in multiple leadership positions in special operations, cyber, and information operations. His military decorations include the Defense Superior Service Medal, Legion of Merit, and the Bronze Star Medal. John earned a Master of Strategic Studies from the U.S. Army War College, Master of Military Art and Science from U.S. Army Command and General Staff College, and Bachelor of Science from U.S. Military Academy at West Point.

Doug Kim – Member, Kim & Lacey Law Firm, LLC.

Doug, a Physics major from Davidson College, began his professional career as a computer programmer and software engineer. His intellectual property career began in 1998 when he combined his business experience with his legal education and was involved with enforcing a client's patent against multiple infringers. Since then, Doug has created a well-rounded IP practice that provides legal solutions and strategies tailored to each client from multinational corporations to start-ups. Doug provides his client with strategies to protect inventions (patents), brands (trademarks), websites, software, apps, music, photos, and websites (copyright, licenses and Internet law), and trade secret (the "secret sauce"). Through the creation of intellectual property rights and their enforcement, Doug seeks to develop legal strategies that fit clients' business goals and increase the company's worth. Doug also assist clients with drafting, negotiating and reviewing license, assignment, independent contractor and employment agreements as they pertain to intellectual property and ownership. Doug's business background and legal education and experience make him well suited to understand the interaction between the legal services available to a client, a company's available resources and the client's business goals.

Traci Newkirk – President and COO, ICAP.

Traci is an award-winning, Certified Women Business Owner. She and her husband partnered 17 years ago to open Intellectual Capitol Inc., an IT Staffing and Software Development company working with State and Federal

Agenda for 2020 Spring Leadership Conference

Government. She has 6 certifications through Gallup in Employing Top Talent, Individual Development, Team Coaching, Entrepreneurship, High-Performance Management and Engagement. She is certified in Clifton StrengthsFinder and in DISC. She has 15+ years experience working with C-level executives from Fortune 500 companies to small Non-Profits to State and Federal agencies. Intellectual Capitol has won 5 Inc. 5000 Fastest Growing Companies, 3- 25 SC Fastest Growing Companies award, 2018 and 2019 Roaring 20s (Top 20 companies in SC) and the 2016 Greenville Chamber of Commerce Small Business of the Year. She sits on the Board of the Greenville Chamber of Commerce, is a volunteer coach with the Minority Business Accelerator Program and is a hired coach for Duke University. Traci is a sought-after speaker both in SC and across the US where she addresses Culture, Hiring, and Organizational Health.